



Marc CORSO

Double nationality
UX Designer

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EDUCATION

MA Marketing & Digital Media
📍 2011 - Portsmouth, UK

Bachelor Degree Multimedia
Project Manager
2010, IESA, Paris

A levels, Scientific option
2007 - Paris

SKILLS AND LEISURE

LANGUAGES

Bilingual French & English
Spanish & Italian beginner

SOFTWARES

Sketch, Axure, Illustrator,
Photoshop, Office.

LEISURE

Bouldering
Cycle tourism
Outdoor photography
Folk guitar

7+ years of user centered design projects.

Freelance since january 2021

Ux Designer, Pocket Prod Paris - Sept. 2019 - Dec. 2020

Initiated and implemented an internal application for rental managers. Methodology included 4 days of shadowing and 10 user tests based on an Invision prototype.

Improving the design process of the SFR B2B Digital team. Delivering wireframes, organising user tests.

Helping users of a Data Portal to find their way. Conducted 20 interviews, 5 stakeholders workshops, delivering an Invision prototype and 5 user tests. (for the national electricity transmission network - RTE).

Ux Designer, Use Design Paris - 2018 - 2019

Design of 2 industrial softwares for supervisor users : sewer regulating network for Paris & road traffic management software for Lyon.

Facilitation of 2 Design Sprints for the Jabmo online marketing tool.

Implementing extranet project with CNP insurance including interviews, ideation workshop and user tests.

Ux Designer / Project Manager, Attoma Paris - 2017-2018

Overcame Agile related challenges to construct a shared vision of the Orange Telecom IOT application.

HMI design of a tablet application for Plant Managers at Schneider Electrics.

Design of a POC for Suez Environnement on users water usage.

Digital Project Manager, HeathWallace 📍 Reading, UK - 2014-2015

Design of the HSBC for Intermediaries website along with a UX designer, a UI designer & a copywriter.

Management of the UX team for the optimisation of HSBC's Online Banking website connected part.

3M France website localisation management.

Web project manager, Kaliop & Adyax 2012-2014

Graphic designer, Vidéomark & Mac Luhan's 2008-2009 & 2009-2010
Part-time